

Floor Covering Distributor Alliance

FOR IMMEDIATE RELEASE

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Fishman Flooring Solutions Is Named

FCDA 2017 Distributor of the Year

Scottsdale, AZ, February 12, 2018 – Fishman Flooring Solutions has been named Distributor of the Year for 2017 by the Floor Covering Distributor Alliance (FCDA) and the Alliance’s Powerhold™ brand of flooring and flooring installation products. The award, presented on January 29, 2018 at the FCDA annual meeting in Las Vegas, recognizes a distributor member of the FCDA for leadership in sales of Powerhold products and involvement with the organization’s board and its marketing initiatives.

“There are two important factors that contributed to Fishman winning this award,” said Shane Richmond, vice president of Fishman’s Northern Region. “First, the entire Fishman team is focused on delighting our customers with every interaction every day, so our customer base is growing, which creates more opportunities for us to sell Powerhold products. Second, flooring installation contractors want and deserve the competitively-priced, high quality products for which Powerhold is known.”

There are approximately 630 products sold under the Powerhold brand. Included are tools, such as tile cutters and seaming irons, as well as supplies ranging from adhesives to tack strips to sports flooring. Powerhold products are sold exclusively through the FCDA network of 19 distributors located in Australia, Canada, New Zealand and the United States.

Baltimore, Maryland-based Fishman Flooring Solutions distributes more than 36,00 products to flooring installation contractors in Delaware, Georgia, Indiana, Kentucky, Maryland, New Jersey, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Virginia, West Virginia and the District of Columbia. Fishman Flooring Solutions is a founding member of FCDA.

About FCDA

The Floor Covering Distributor Alliance was founded in 1999 to provide a world-wide distribution and marketing network for competitively-priced, high-quality flooring installation accessories and flooring products that have value in the marketplace. Alliance members are leading wholesale companies marketing primarily to floor covering installers and flooring contractors. Additional information on FCDA and Powerhold products is available at www.powerhold.com.