

Floor Covering Distributor Alliance

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Fishman Flooring Solution's Bob Wagner

Named FCDA Board President

Scottsdale, AZ, October 16, 2017 – Bob Wagner, president and CEO of Baltimore-based Fishman Flooring Solutions, has been named president of the board of directors of the Floor Covering Distributors Alliance (FCDA). FCDA members manufacture and market an extensive line of flooring and flooring installation products under the Powerhold™ brand. Wagner succeeds long-time FCDA board president Dan Lee, CEO of Professional Flooring Supply in Fort Worth, Texas.

“My goal as FCDA board president is to build on the momentum Dan Lee has generated and take marketplace awareness of the Powerhold brand to an even higher level,” said Wagner. “That will benefit flooring installation contractors, who want and deserve the competitively-priced, high-quality products for which Powerhold is known.”

There are approximately 630 products sold under the Powerhold brand. Included are tools, such as tile cutters and seaming irons, as well as supplies ranging from adhesives to tack strips to sports flooring. Powerhold products are sold exclusively through the FCDA network of 19 distributors located in Australia, Canada, New Zealand and the United States.

Wagner joined Fishman Flooring Solutions, a distributor of flooring and flooring installation products to flooring installation contractors and others, in 1997 as vice president of sales and marketing. He became president and CEO of the company in 2003. In his current capacity, he oversees more than 200 employees doing business in 35 locations in 13 Eastern and Midwestern states and the District of Columbia. Wagner is also chairman of the firm's board of directors.

About FCDA

The Floor Covering Distributor Alliance was founded in 1999 to provide a world-wide distribution and marketing network for competitively-priced, high-quality flooring installation accessories and flooring products that have value in the marketplace. Alliance members are leading wholesale companies marketing primarily to floor covering installers and flooring contractors. Additional information on FCDA and Powerhold products is available at www.powerhold.com.