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## Press Release

### **Fishman Flooring Solutions Introduces Hardwood Flooring Collection**

BALTIMORE, MD., April 24, 2017 – Fishman Flooring Solutions, a leading distributor of flooring and flooring installation products, has introduced its own brand of engineered wood flooring for residential and commercial markets. The Betsy Ross Hardwood Collection, featuring a wide selection of textures, colors and styles, will meet the growing demand for engineered wood flooring in long and wide formats for both new construction and renovations. The Collection will be available through the Fishman-aligned dealer network.

“We have several competitive advantages in bringing this new line of high quality wood flooring to market,” said Bill Mabeus, executive vice president of Fishman Flooring Solutions. “First, we have an exceptional sales team in place, with a proven track record of success. Second, we have solid relationships with architects, designers, specifiers, dealers and other hardwood flooring decision makers where we do business. Third, the Betsy Ross line, which will be very cost competitive, will be manufactured in Tennessee, which is centrally located in Fishman’s footprint, ensuring a reliable supply of products for our customers with reduced delivery times.”

The Betsy Ross Hardwood Collection will be produced by American OEM Wood Floors using only hardwood materials from sustainably-managed North American forests. Its products are made using a combination of hand crafting and state of the art technology that produces complex textures and stains for maximum depth of color, durability and design interest.

American OEM’s socially-responsible involvement in the Prison Industry Enterprise (PIE) program uses incarcerated individuals to help manufacture its products. The volunteer workers, who are paid the prevailing local wage, develop skills and experience through the program that are critical when they return to society.

*Fishman Flooring Solutions, headquartered in Baltimore, Maryland, is the “Solutions Provider” distributor of flooring and flooring installation products. It has approximately 200 employees and 35 branches serving Delaware, Georgia, Indiana, Kentucky, Maryland, New Jersey, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Virginia, West Virginia and the District of Columbia. The firm, a division of L. Fishman & Son, Inc., distributes more than 36,000 products for 75 vendor partners. For more information, please go to [www.lfishman.com](http://www.lfishman.com).*