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## Press Release

### Fishman Flooring Solutions Adds Tariff-Free Favored Nation Luxury Vinyl Flooring to Its Product Portfolio

BALTIMORE, MD., July 8, 2019 – Fishman Flooring Solutions, a leading distributor of flooring and flooring installation products, has added Favored Nation to its expanding line of luxury vinyl flooring products. Favored Nation is designed specifically to meet the increasing demand for luxury vinyl flooring in the multi-family and light commercial markets.

“Luxury vinyl flooring is the fastest growing product category in the industry and our customers deserve high quality products like Favored Nation to enable them to win in the marketplace,” said Fishman Executive Vice President Bill Mabeus. “Among this product’s important competitive advantages is that it is not manufactured in China and, as a result, will not be subject to costly, government-imposed tariffs.”

Favored Nation luxury vinyl planks are two millimeters thick, feature a ceramic bead wear layer and are available in both six millimeter and 12-millimeter wear layers. The seven-inch by 48-inch planks come in 12 popular wood patterns and will be stocked in all Fishman distribution centers to give customers ready access to the product.

Favored Nation is now the third private label line of luxury vinyl flooring available from Fishman. The company also offers customers its Hilltop and Ascension private label brands for commercial and residential luxury vinyl flooring markets. In addition, Fishman also distributes Novalis NovaFloor®, for commercial and residential uses, and Tarkett commercial vinyl flooring.

*Fishman Flooring Solutions, headquartered in Baltimore, Maryland, is the “Solutions Provider” distributor of flooring and flooring installation products. It has approximately 250 employees and 37 branches serving Delaware, Georgia, Indiana, Kentucky, Maryland, New Jersey, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Virginia, West Virginia and the District of Columbia. The firm, a division of L. Fishman & Son, Inc., distributes more than 36,000 products for approximately 75 vendor partners. For more information, please go to [www.lfishman.com](http://www.lfishman.com).*