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Press Release

Fishman Flooring Solutions Honors Mapei with Vendor Partner of the Year Award

BALTIMORE, MD., April 27, 2017 – Fishman Flooring Solutions, a leading distributor of flooring and flooring installation products, has presented Mapei with the Fishman *Vendor Partner of the Year Award*. Mapei is a global producer of specialty products for the flooring industry, including, but not limited to, adhesives, ceramic setting materials, sealants and waterproofing agents.

“The pace of new products and cutting edge technologies being introduced into the flooring installation marketplace today is unprecedented,” said Fishman executive vice president Bill Mabeus. “This puts a premium on manufacturers ensuring that distributors and installers know how, when and why to use them. Over the years, Mapei has distinguished itself in terms of superior training and marketplace support for its new products and we wanted to recognize the company as a role model for others in our industry to follow.”

The award was presented at Fishman’s recently-concluded annual sales meeting to Allen Janofsky and Gary Waldron of Mapei, who were specifically cited for spearheading their company’s new product training and market support initiatives. Their daily interactions with business managers across Fishman “significantly enhance the firm’s ability to delight our customers,” Mabeus said. Luigi Di Geso, president and CEO of Mapei Americas, and Paul Hosford, Mapei’s southern area sales manager, were also present at the award presentation.

Fishman’s sales meeting, held in Baltimore, Maryland April 24-26, 2017, featured 28 vendors exhibiting flooring installation products. Vendor representatives also trained the Fishman sales and specifications teams on the use of their products, including adhesives, patches, self-leveling and moisture mitigation systems, sheet goods and trims.

Fishman Flooring Solutions, headquartered in Baltimore, Maryland, is the “Solutions Provider” distributor of flooring and flooring installation products. It has approximately 200 employees and 35 branches serving Delaware, Georgia, Indiana, Kentucky, Maryland, New Jersey, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Virginia, West Virginia and the District of Columbia. The firm, a division of L. Fishman & Son, Inc., distributes more than 36,000 products for 75 vendor partners. For more information, please go to www.lfishman.com.