



Fishman Flooring Solutions
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Press Release

Fishman Flooring Solutions Uses E-commerce to Distribute Tredsafe Products Nationwide

BALTIMORE, MD., July 2, 2018 – Fishman Flooring Solutions, a leading distributor of flooring and flooring installation products, will immediately begin distributing Tredsafe® products from its 36 branch locations and via the internet to areas it has not previously serviced across the continental U.S. Fishman will be the sole U.S. distributor for New Zealand-based Tredsafe, which has been manufacturing commercially-rated stair nosings, aluminum floor transitions and aluminum expansion joint covers for indoor and outdoor applications for more than 30 years.

“The agreement with Tredsafe is important for several reasons,” said Fishman Executive Vice President Bill Mabeus. “First, it gives flooring installation contractors access to high-quality, durable Tredsafe products, which the marketplace has been demanding for some time. Second, the agreement extends Fishman’s reach beyond our traditional sales territory in the Midwest and along the Eastern seaboard to the entire continental United States. Finally, it gives Fishman another foothold into today’s world of e-commerce, which we see as becoming increasingly important to our business.”

Flooring installation contractors can place orders by visiting the newly-launched Tredsafe website, www.tredsafe.com, which features a direct link to Fishman, or by contacting Fishman directly at tredsafe@lfishman.com. In order to expedite service, Fishman’s customer service team will monitor daily orders placed during normal working hours in time zones across the United States. Shipping options ranging from FedEx and UPS to traditional trucking solutions will be used to fulfill orders, depending on the size of the order.

Fishman Flooring Solutions, headquartered in Baltimore, Maryland, is the “Solutions Provider” distributor of flooring and flooring installation products. It has approximately 230 employees and 36 branches serving Delaware, Georgia, Indiana, Kentucky, Maryland, New Jersey, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Virginia, West Virginia and the District of Columbia. The firm, a division of L. Fishman & Son, Inc., distributes more than 36,000 products for approximately 75 vendor partners. For more information, please go to www.lfishman.com.