



Flooring Solutions
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Press Release

Ardex Receives 2017 Vendor Partner Award from Fishman Flooring Solutions

BALTIMORE, MD., April 23, 2018 – Fishman Flooring Solutions, a leading distributor of flooring and flooring installation products, has presented Ardex Americas with its *2017 Vendor Partner Award*, recognizing the company for its contributions to Fishman’s sales growth. Ardex Americas is a flooring industry pacesetter in developing and manufacturing high-performance products used for concrete repair and resurfacing, substrate preparation and flooring installation. Ardex has been a Fishman vendor for more than seven years.

Recipients of the *Vendor Partner Award* must demonstrate the highest standards for training Fishman’s sales team, its customers and general contractors in the proper use of the vendor’s products. They must also provide superior marketplace support for those products. Ardex has multiple sales representatives in each of Fishman’s five regions. Their training on the use of highly-technical Ardex products ensures that users will derive the most value from them and consistently enables Fishman to “delight our customers,” said Bob Wagner, president and CEO of Fishman.

“Receiving this award is very important to Ardex, because we understand that business growth is not a matter of chance,” said Jesse David, president of Ardex Americas. “We work very hard every day to deepen our engagement with distributor partners like Fishman, in order to grow their business and ours. The increase in Ardex business with Fishman over the past seven years is evidence that our efforts are paying dividends.”

The *2017 Vendor Partner Award* was presented at Fishman’s recently-concluded annual sales meeting, which was held April 16 to 18, 2018 in Baltimore, Maryland. The event featured 28 vendors exhibiting flooring installation products, with several vendors providing training in the use of their products.

Fishman Flooring Solutions, headquartered in Baltimore, Maryland, is the “Solutions Provider” distributor of flooring and flooring installation products. It has approximately 230 employees and 36 branches serving Delaware, Georgia, Indiana, Kentucky, Maryland, New Jersey, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Virginia, West Virginia and the District of Columbia. The firm, a division of L. Fishman & Son, Inc., distributes more than 36,000 products for approximately 75 vendor partners. For more information, please go to www.lfishman.com.